

# ACIT Newsletter

Spring/Summer 2009

Volume 1, Issue 1

## Special points of interest:

- **Introducing the Newsletter**
- **Member Spotlight!**
- **Upcoming Events**

## Inside this issue:

Humanitarian Awards Luncheon and Expo	2
Golf Outing	2
Business Card Exchange	3
Executive Business Breakfast	3
Lady Liberty Cruise	3
ACIT History	4
Did You Know...	4

## Our First Newsletter!

Welcome to ACIT's very first newsletter. We would like to use this publication as a way to keep you informed of all the great things we have done and are planning to do. We hope that you enjoy all that we have to offer but we also what to know what you are all up to. We will welcome suggestions for ideas, articles and topics. Please feel free to submit articles of your own. They should be general business or specific industry related. Things that perhaps the rest of the ACIT community will find interesting and contain information that perhaps would be beneficial in their future plans.

We do hope that you will

take this opportunity to share your knowledge, help others grow and make a new contact in the process.

Our organization is only successful with your participation and your organization only benefits from it.



Thank you for all of your continued support, kindness and generosity.

Networking is a great way to make connections and build relationships. It provides a variety of possibilities that would otherwise have not presented themselves. ACIT Networking Events give you

and your company the chance to grow and prosper during these challenging times. Keep in mind that when you become known as a powerful and strong resource for others, people remember to turn to you for suggestions, ideas, names of others etc. This keeps you visible to them and creates further connections from referrals. Opportunities present themselves in many ways; do not miss or dismiss any of them. Hope to see you at these events.

## Member Spotlight!

In the next issues of our newsletters, we will be highlighting a member. This is another opportunity for our members to shine. If you would like to nominate a company or your own company to be featured, please submit an article that is ap-

proximately 75 to 125 words and submit to [acit.assistant@att.net](mailto:acit.assistant@att.net) with "Member Spotlight" in the subject line. This would be a great spot to let us know what kinds of things our members are up to, including events they might be having,

product promotions, honors they might be accepting or anything else you would like to share with the organization. Thanks in advance for your participation. We look forward to your entries.

# Luncheon & Expo - Good Time Had by All!

Volume 1, Issue 1



April 23, 2009, Melville Marriott— Reverend Monsignor Thomas J. Hartman Humanitarian Awards & Business Expo. Hosted by Jim & Kim from the Long Island Radio Group

After helping to get everyone situated in their Expo booths and getting everyone seated for lunch, I was fortunate enough to share a table with one of the Honorees. It is the one who touched me the most and I was overjoyed and thankful to sit with such a great group of people (and yes, I cried when they were given their award) Anyway, I looked around the room at that moment and my focus was drawn to the dais and thought, how wonderful to be someone who can make such a difference during their walk on this earth. I thought about all the horrible stories I had heard that very morning on the headline news channels and realized that there really is still a tremendous amount of good in the world and in this microcosmic world Margaret so beautifully orchestrated sat so much goodness.

Reverend Monsignor Thomas J. Hartman has touched the lives of many, and through not only the honorees, but all of those present to support their friends, family, and organizations, we can and will carry on his humanitarian efforts. Before becoming a part of ACIT, as the Assistant to the Executive Director, I had never heard of many of the businesses who participated in this event; now, I feel like they are so very special and are the first names to roll off my tongue in conversation. So you see, this was not even a networking event, but will still benefit many of you who were just there to support someone.

What a beautiful day for an Expo and to honor the outstanding work of this years' selected individuals and the organizations they represent.

This years' honorees were:

Robert J. McMahon, Executive Director, SCO Family of Services

Paule P. Pachter, Executive Director, Long Island Cares, Inc. The Harry Chapin Food Bank

Charles C. Russo, Esq., Chairman & Founder Christmas Magic Hope House Ministries

Neil Sheehan, Executive Vice President, Outreach Project

Rod Zuch, President & Founder The Morgan Center

We would like to thank everyone who came out to join us for the luncheon & Expo. We know everyone has busy schedules, but it is important to take a little time to appreciate those who take so much time out of their busy lives to do so much for so many. As ACIT Executive Board Members we were extremely proud to be part of this heart warming, touching event. Thank you all for making this very special event a successful one.



## 35th Annual Golf Outing - May 28, 2009

Have you signed up for this terrific event yet?

The weather is getting nicer and while the trees and flowers are just budding, golf season is in full bloom!

Take advantage of the tee time available and take the day to relax on this picturesque course. Give your company some extra exposure while taking a break from all the office chaos. Bring an existing or prospective client out for an Pleasant day.

Enjoy a wonderful buffet breakfast followed by 18-holes on the "Huntington Crescent" course at the Huntington Crescent Club facility in Huntington, New York. The course features 6,403 yards of golf

from the longest tees for a par of 70. The course rating is 71.2 and it has a slope rating of 131 on Rye grass. End your day with Cocktails and Dinner.

Can you think of a more perfect way to spend a day out of the office? Golf, Food, and Drinks!

If you can not make it - please contact us, as there are Tee signs, Corporate Sponsorships and many other opportunities available for your company to still have presence in your absence.

Check us out on the web for more details and registration information. [www.acitli.com](http://www.acitli.com)



Buffet Breakfast 11AM to 12:30  
Shotgun Start 12:30 PM  
Cocktail Hour 6:00 PM  
Buffet Dinner Immediately Following.

Note: Soft Spiked Golf Shoes Only

## Business Card Exchange - June 17, 2009

**Network...**  
**Make Contacts...**  
**Share Experiences...**

ACIT's Business Card Exchange presents programs and networking opportunities four times a year. Members and non-members are invited to attend.

The Topic for this Program: Branding can be defined as attempting to develop or align the expectations behind the experience with your

company and your product or service, creating the impression that a brand associated with a product or service has certain qualities or characteristics that make it special or unique. What do you want people to THINK when they see or hear your brand? Branding is not just about shouting out your name in different forms of advertising and hoping people call you. It's about establishing what you do, what you stand for, what you spe-

cialize in, and WHY consumers should associate your brand with the ability to solve their needs, with someone they can trust. Sounds simple...so how do I do it? Learn from Alure Home Improvements President and CEO, Sal Ferro how Long Island's premiere remodeling company has focused on branding their name over the years.

**Attendance is limited...**  
**Contact Us for More Information.**

Volume 1, Issue 1

“What do you  
want people to  
think of when they  
see or hear your  
brand?”

## Executive Business Breakfast - Huntington Hilton Congressman Peter T. King - August 12, 2009

Take a brief look at his Bio and join us to hear what he has to say.

Congressman Peter T. King, a Republican, is serving his ninth term in the U.S. House of Representatives.

Rep. King is Ranking Member of the Homeland Security Committee and also serves on the Financial Services Committee. Congressman King has been a leader in the ongoing effort to have Homeland Security funding based on threat analysis and is a strong supporter of the war against international terrorism, both at home and abroad. Congressman King was a co-author of the Border Protection, Antiterrorism, and Illegal Immigration Control Act of 2005 (H.R. 4437) which passed the House in 2005 and is the most comprehensive legislation against illegal immigration to pass the House in two decades.

During his years in Congress, Rep. King has attained a reputation for being well-informed and independent. The *New York Daily News* has said that “Pete King is as knowledgeable as they come about terrorism and the need for emergency preparedness,” while the *New York Post* has credited Rep. King as being “smart and solid and a long time student of terrorism and homeland security matters.” Even *Newsday* has admitted that Congressman King is a “stand-up guy who isn't shy about tangling with the powerful, even those in his own party. King has become a national figure who delivers for the region and his district.”

Prior to serving in Congress, Pete King was elected to three terms as the Comptroller of Nassau County.

Before serving in county government, Rep. King had extensive



experience as a practicing attorney and civic leader. He began his political career in November 1977 by winning election to the Hempstead Town Council. He is the author of three published novels, *Terrible Beauty*, *Deliver Us From Evil* and *Vale of Tears* which are based upon his political experiences.



Please call us for more information.

## Lady Liberty Cruise - Sept 10, 2009

Have you ever cruised from Long Island to Manhattan? If not, you are missing out on some of the most beautiful scenic views New York has to offer.

Who says you can't mix business with Pleasure? We are pleased to invite you to join us on this fantastic voyage offering a variety of Hot Hors d'oeuvres, cocktails, deluxe buffet dinner, coffee, tea and dessert dancing and networking. Take the stuffiness out of meeting new contacts by chatting while sailing



by the Statue of Liberty, or while gliding under a New York Bridge that frames the New York Skyline. Bring your family, or join us with colleagues; either way you are sure to enjoy this trip.

Sound like a great night, but you are worried about transportation? Ultimate Class Limousine, Inc. would like to take your worries away by extending ACIT

Members a 25% discount on limo or town car services for this event! Contact them at:

[www.ultimateclasslimo.com](http://www.ultimateclasslimo.com) or call them at 516-935-4444



ACIT  
 PO BOX 151  
 Farmingdale, NY 11735  
 Phone: 631-789-1660  
 Fax: 631-789-4514  
 E-mail: acitinc@optonline.com

**The Best in  
 Business Networking  
 for Over 40 Years!**

WE'RE ON THE WEB!

WWW.ACITLI.COM

**OUR HISTORY**

"A Value Engine for over Forty Years"

Indeed, a value engine was created forty years ago by a local group of businessmen seeking to make a difference in their professional lives.

Today ACIT's value engine has grown in horsepower and continues to run as a well-oiled machine under the direction of businessmen and businesswoman alike serving on ACIT's elite Board of Directors. These dedicated men and women have helped grow Long Island into the thriving business community it is today. Working together for the benefit of all, the ACIT Board of Directors and membership have helped transform the vision of the organization's founding members into an unmistakable reality.

ACIT thanks its Board of Directors and members for their past, present and future support, and looks forward to many more memorable and successful years ahead. Our members are what make ACIT what it is today and will remain an important part of the organization's history...yesterday, today and tomorrow.

**OUR MISSION:**

- To make our presence known as the champion of small business through recognition of its contribution to the Long Island economy.
- To provide a quality network and maintain a variety of forums where members can build successful relationships and conduct business.
- To assist members in competing in a rapidly changing world through targeted programs, seminars and other interactive outlets.
- To support, recognize, and enlist the public sector as a partner with the private sector in maintaining and expanding Long Island's economic vitality and educational and cultural resources.
- To exemplify how business can be cooperatively and efficiently conducted through the art of networking.

**Future Issues of our Newsletter will feature a Note from our President on the back page. Look for it in our Next Issue!**



**Did You Know...**

That the following are only **two** of the benefits that you receive as an ACIT member?

- Free Exhibit Tables during Monthly events
- Free Listing on the ACIT website with a link to your company website

That America's small businesses, some 20 million strong, are the strength of our nation's economy; And that they account for 39% of the country's gross national product, create two out of every three new jobs and produce 2 1/2 times as many innovations per employee as do large firms?



That Tiger Woods is one of only eight athletes to be named a Wheaties permanent rep?

The largest cash robbery of a bank was the [Loomis Fargo bank robbery](#) in 1997, in which \$17.3 million was stolen from a regional office vault in Charlotte, NC. An inside job and the thieves were caught (so was 95% of the cash).

That Oysters can change their gender back and forth?

That a piece of stale bread can remove a fresh stain from leather or suede? Just rub the spots with the bread!

That the Ears of a Cricket are located on the front legs, just below the knee?



**REVENGE OF THE MOUSE**